

**Senior Parent-Ad Section**  
**Rocky Point High School Yearbook**

Must be received by October 6, 2017

The yearbook staff is thrilled to begin a new year of planning for the 2018 Aerie Yearbook! We are sending this parent-ad order form early to give you a sufficient amount of time to plan your special greeting for your graduating senior before the October 7, 2017 deadline. Please note that the earlier receipt of your paid ad is beneficial for the staff in preparing and planning out the book, so please help us by returning it as soon as possible!

Senior ads have been a continuous tradition here at Rocky Point. The ads are devoted to personal messages from family to their graduates. There are two options to choose from:

- A) A  $\frac{1}{4}$  - page ad costs \$70, and gives you space for a 336- character message and one rectangular or square photo space.
- B) A  $\frac{1}{2}$  -page ad costs \$115 and provides you with space for a 700- character message and two rectangular photo spaces.

Due to the limited space, we must limit the number to two ads per student. If you would like to contribute to this special section of the yearbook, please submit your message and photos by carefully and clearly printing on letter, punctuation mark, or empty space in each dash on the form on the back of this letter. Using a pencil at first may save you some frustration! Again, this must be received by October 6th. It will then be readied for publication. You may submit camera ready ads in the appropriate format or you can leave the designing of the ad up to the yearbook staff.

If you would like your photos to be returned please include a self-addressed and stamped envelope. Every effort will be made to ensure their safe return, but we cannot guarantee that the publishing company will not lose or damage them. We would like to suggest, therefore, that you do not send any precious or irreplaceable photographs.

Checks are payable to Rocky Point Schools for the stated amounts. We thank you for your support and prompt response!

Sincerely,  
The 2018 Aerie Staff

